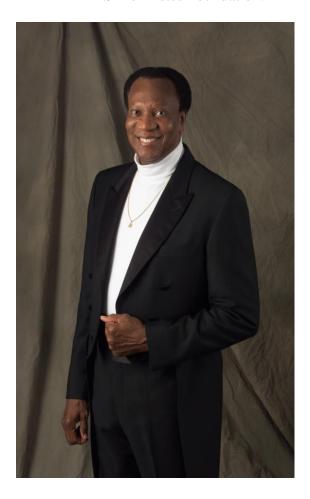
# **SING with SIMON ESTES**

## **ROOTS & WINGS**

A series of concerts touring Iowa's 99 counties featuring Simon Estes along with local choirs and showcasing promising young artists. The concert tour is designed to raise funds for the Simon Estes Foundation.



"I want to share my gift and provide scholarships so Iowa students can achieve their potential and realize their dreams"...Simon Estes

# **Educational and Community Benefits**

#### **Educational**

- Opportunity to perform with Simon Estes
- College scholarships for high school seniors in each participating county
- Students learn about being successful and overcoming obstacles
- Builds confidence in students' creativity and talent
- An inspiring and transformational educational experience for students

#### **Community**

- Hosting Iowa native and internationally renowned artist Simon Estes
- Raising awareness of and support for the arts in the county
- Serves as a catalyst to stimulate community projects
- Creates a shared and memorable cultural event for the county

#### **How to Participate in ROOTS & WINGS**

Roots & Wings brings Simon Estes to your community. There are several ways to schedule a Roots & Wings event:

- A single school can schedule a concert and serve as the sole presenter for the event
- Several schools can join together and share the responsibility as the presenter of the event
- Include ROOTS & WINGS as part of an existing festival or community event

## The ROOTS & WINGS event includes:

- A concert performance by Simon Estes featuring local choirs and showcasing a promising young artist chosen by Simon Estes.
- Attendance by Simon Estes at a post concert reception.
- An informal talk by Simon Estes followed by a question and answer session for students/church congregations/general public.
- Book and CD signing session immediately following the concert.

# The Simon Estes Foundation provides:

- Performance by Simon Estes
- Informational talk with Q & A session for students by Simon Estes
- Simon Estes' attendance at post concert event
- Promotional materials
- Local sponsorship proposal
- Access to Simon Estes for scheduling media interviews

#### **Local Presenter Provides:**

- Concert Venue
- Funding
- Printed Program
- Choir to perform on concert separately and with Simon Estes
- Local contact to serve as liaison to the Foundation
- Local media contacts

#### FOR MORE INFORMATION

Contact Paul Ferrone at paul@simonestesfoundation.org call (515) 978-1330